DENTAL APPTITUDE / 2027

THE APPTITUDE EXCHANGE

A monthly online study club bringing the dental profession together.

2027 SUPPORTER PROSPECTUS

A practical idea, built around better conversations

The Apptitude Exchange is a free monthly online study club, starting in January 2027. It brings dentists, clinical dental technicians and dental technicians together to discuss the subjects that affect our work—from treatment planning and dental materials to laboratory procedures and digital dentistry. Each one-hour session is built around a particular topic, with time to share experience and learn from one another. Students and professionals at every stage are welcome. Each session is planned to provide one hour of verifiable CPD, and live attendance is capped at 50 participants on Microsoft Teams to ensure genuine clinical–laboratory discussion.

Why support the Exchange?

We're inviting a small number of dental companies, manufacturers and suppliers to support the 2027 programme. It's an opportunity to put your company's name alongside accessible professional education and introduce relevant products, services or resources to an engaged audience of laboratory owners, dental technicians, CDTs and dentists. The programme is new, so we won't offer inflated audience figures or promises of reach; we'll share registration and attendance information transparently as the programme develops.

What supporters receive

BEFORE & DURING THE SESSION	AFTER THE SESSION & ATTENDEE OFFER
Before: Logo and acknowledgement on the Dental Apptitude events page and relevant session registration materials. **During:** Logo on opening and closing slides, plus a brief verbal acknowledgement from the host.	**After:** Acknowledgement in morning-after CPD certificate emails and a short summary with registration and attendance figures. **Optional offer:** Opportunity to provide a relevant discount code, sample request link or useful technical resource for attendees.

Supporting the programme

INDIVIDUAL SESSION SUPPORT	THREE-SESSION (QUARTERLY) SUPPORT
£200	**£550**

INDIVIDUAL SESSION SUPPORT	THREE-SESSION (QUARTERLY) SUPPORT
Exclusive support for one monthly session of your choice; company name and link on the session card on our Events page, logo on opening and closing slides, verbal thank-you, and optional resource or offer in the post-session CPD email.	Exclusive support across any three monthly sessions in 2027; recognition on each chosen session card and during all three live discussions, plus optional resource or attendee offer in each follow-up email.

Introductory first-year rates. Session support is exclusive to one supporting organisation per month and can be booked directly online at dentalapptitude.com/sponsors.html. Prices exclude VAT, if applicable.

Keeping the education independent & About the Host

The Apptitude Exchange is organised and hosted by **Chet Geisel** (GDC Registered Dental Technician No. 120392), Senior Lecturer and Programme Director in Dental Technology, and Founder of Dental Apptitude. Supporters are warmly acknowledged, while educational content and discussion remain independent to satisfy GDC Enhanced CPD requirements. Sponsorship does not influence topics or clinical/technical discussion; product offers and resources are optional and clearly identified as coming from the supporting organisation.

> **INTERESTED IN SUPPORTING A SESSION?** View live topic availability and reserve a session online at **dentalapptitude.com/sponsors.html**, or email **support@dentalapptitude.com**.

THE 2027 PROGRAMME — Twelve conversations. Shared professional challenges.

Second Thursday of each month · 18:30–19:30 UK time · Online (Microsoft Teams) · Free to attend
The sessions are designed to encourage discussion across the clinical and laboratory sides of dentistry. Supporters may support the programme as a whole or reserve an individual topic relevant to their organisation.

MONTH	SESSION TOPIC & CLINICAL–LABORATORY FOCUS
JANUARY	**RPD Design: Getting the Clinical and Laboratory Decisions Right** The decisions that shape a removable partial denture, from assessment and design to communication between the clinic and laboratory.
FEBRUARY	**Digital Dentures: From Clinical Scan to Finished Prosthesis** What happens between the digital impression and the finished denture? A look at clinical information, laboratory stages and practical considerations.
MARCH	**RPD Major Connectors: Choosing the Right Design** Anatomical, biomechanical and practical factors that influence the choice and design of major connectors.

MONTH	SESSION TOPIC & CLINICAL–LABORATORY FOCUS
APRIL	**When Things Go Wrong: Understanding Remakes** Common causes of remakes, how problems can be identified and what clinics and laboratories can learn from them.
MAY	**Analogue and Digital Dentistry: Finding the Right Approach** Where analogue and digital methods each have a place, and how to choose the right approach for the work in hand.
JUNE	**Dental Materials: Making Informed Choices Together** How material selection affects clinical performance, laboratory procedures and the finished restoration.
JULY	**Digital RPD Design: What Should We Leave to the Software?** Where digital tools can help with framework design, and where professional judgement and technician input remain essential.
AUGUST	**The Dental Prescription: Giving the Laboratory What It Needs** The information, communication and clinical context that help the laboratory produce the intended result.
SEPTEMBER	**Aesthetic Restorations: Getting the Details Right** How shade, shape, surface texture and characterisation contribute to an aesthetic result, and how clinical and technical decisions come together.
OCTOBER	**The Future of the Dental Laboratory: What Comes Next?** The effect of changing technology, skills, workforce pressures and expectations on the dental laboratory.
NOVEMBER	**When the Ideal Treatment Plan Meets Reality** Practical constraints, patient expectations and how the team can adapt while keeping sight of the desired outcome.
DECEMBER	**The Case Review: Learning from Each Other** A case-based discussion bringing the year's themes together, sharing experiences and reflecting on what we can take into future practice.

HAVE A PARTICULAR SESSION IN MIND? Visit **dentalapptitude.com/sponsors.html** to see which 2027 sessions are currently available and reserve your preferred topic online, or contact **support@dentalapptitude.com**.